



## What's Going On

### The Basics

More than 150 of the best chalk artists in the nation transform blacktop into one-of-a-kind masterpieces at the Reno Chalk Art & Music Festival. This is the largest chalk art event in the region and features live art installations, live music, food and drink experiences, local art and craft shops, and a Kids Zone. During the three-day celebration of color, master artists turn ordinary pavement into something extraordinary before your eyes. They're competing for a variety of awards including Best Use of Color, Best Use of 3D, Best Reproduction of a Master's Work, and the highly acclaimed People's Choice Award. This August 25-27, bring the entire family to the Atlantis Casino Resort & Spa to experience imagination chalked in color!

### The Details

Date: Friday August 25th - Sunday August 27th

Time: Friday 8am - 10pm, Saturday 8am - 10pm, Sunday 8am - 4pm

Location: The Atlantis Casino West Parking Lot

### Food Vendors

**MANDATORY PERMIT:** Temporary Food Establishment Permit Application

Deadline: 08/17/2023

[https://www.washoecounty.gov/health/files/ehs/forms/environmental/H-488\\_TempFood.pdf](https://www.washoecounty.gov/health/files/ehs/forms/environmental/H-488_TempFood.pdf)

Permit fees will also be paid through their online system.

If you already carry an approved annual mobile/catering permit, you still need register for this event through the same online system. Questions?

Contact: Mia Gzebb, Environmental Health Specialist  
mgzebb@washoecouny.gov or (775) 328-2434; (775) 447-3501

## Become a Vendor

### Booth Spaces

Select Size	Fee
___ 10'x10' (Space Only)	\$850
___ Additional Space = _____'	\$75/ft.
___ 10'x10' Non-profit	\$450
___ --Food Vendors-- Temporary Health Permit acknowledgment of MANDATORY online permit application no later than 07/02/2023	
___ Yes I have a City of Reno Bus. License	\$0
___ No I do NOT have a City of Reno Bus. Lic.	\$40

### POWER/GENERATOR (Choose one - MANDATORY)

___ No Power Needed/Providing Own Power	\$0
___ One(1) 20 AMP-120V-AC Circuit/Plug	\$125 each
___ One (1) 50 AMP-240V-AC Service	\$375 each

### Need To Rent Something?

ITEM	FEE
___ 10'x10' Tent Only	\$200
___ 10'x20' Tent Only	\$300
___ 8' Tables	\$25 each
___ 6' Tables	\$25 each
___ Chairs	\$5 each

### The Deadline

Application/Payment due no later than: 08/11/2023

Send to: Liquid Blue Events

748 S. Meadows Pkwy., Ste. A9-275, Reno, NV 89521

Contact: (775) 851-4444 or [team@liquidblueevents.com](mailto:team@liquidblueevents.com)

PAYMENTS MADE OUT TO: **LIQUID BLUE EVENTS**





## Sign Up Here

Vendor space will be reserved on a first-come, first-served basis on the date the application is received. There are limited number of spaces available. Spaces will be assigned at the sole and absolute discretion of Management.

Total due: \$\_\_\_\_\_ (Including CC fee if paying with card) (PAGE #1 TOTALS)

## Your Information:

Vendor/Business Name: \_\_\_\_\_

Tax ID/E.I.N. #(**MANDATORY**): \_\_\_\_\_

Name/Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Home/Work Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

List all items that you will be selling and/or exhibiting/demonstrating: (FOOD VENDORS MUST ATTACH MENU): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Payment Information

Check \_\_\_\_\_ Make checks payable to: **LIQUID BLUE EVENTS** Credit Card\* \_\_\_\_\_ \*4.0 % charge for all credit card transactions

Name (as it appears on card) \_\_\_\_\_

Credit Card# \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing ZIP: \_\_\_\_\_

Security Code # \_\_\_\_\_ Credit Card Type: VISA MC AMEX DISC

Applications/Payment Deadline: **08/11/2023**

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Reno, NV 89521

Contact: (775) 851-4444 or email [team@liquidblueevents.com](mailto:team@liquidblueevents.com)

FAX: (775) 851-4456





# All Vendor Rules and Regulations: Signature Required

- 1. Payment/Cancellation Policy:** Payment in full is required to register as a vendor at the Reno Chalk Art Festival 2023. All cancellations requests must be made in writing. Vendors canceling prior to August 18th, 2023 forfeit 50% of booth rental fee. Vendors Canceling after August 18th, forfeit booth fees.
- 2. Exhibit Operation:** All booths must be open and staffed during the hours of the RENO CHALK ART FESTIVAL. At the close of the exhibit each day, the area will be cleared and no one will be permitted admission to the area. Management reserves the right to restrict exhibit noise level and to determine suitable methods of operation and display of materials. Vendors agree that Management may relocate Vendor to another space if necessary, in the sole and absolute discretion of Management.
- 3. Products and Exhibits:** No product bearing the Reno Chalk Art Festival trademark, name, logo, or reference to such may be sold or distributed without written permission from RENO CHALK ART FESTIVAL. Management reserves the right, in its sole and absolute discretion, to restrict the sale or display of any item which is deemed objectionable. If, for any reason, an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. Should such an eviction or restriction be enforced, Management shall not be held liable for refunding of rental fees or funds for exhibition rental.
- 4. Management & Dismantling:** Management reserves the right should any rented Vendor's space remain unoccupied or should any space be forfeited due to failure to make payment, to rent said space to any other Vendor or use said space in any other manner, but this clause shall not be construed as affecting the obligation of Vendor to pay the full amount specified in this contract for space rental should Management not re-let the space. Vendor shall be solely responsible at its own expense, for installing and dismantling its booth and all items owned by Vendor. Any additional items rented through Management will be dismantled separately. Vendor shall repair any such damage caused by its own such dismantling and return the space in the same condition as received.
- 5. Fire, Safety, Health & Regulations:** Vendors agree to comply with local, city and state laws, ordinances and regulations covering fire, safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth and protected by safety devices where necessary. Vendors shall take all necessary fire precautions.
- 6. Sub-Letting of Space:** Vendor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.
- 7. Indemnification/Release:** Management will not be liable for loss or damage to any Vendor property from theft, fire, accident, or any other causes. By signing below, Vendor agrees to indemnify, protect, defend and hold harmless Reno Chalk Art Festival, Liquid Blue Events, Atlantis Casino, Resort and Spa, their officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys' and consultants' fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Vendor, the conduct of Vendor's business, any act, omission or neglect of Vendor, its agents, contractors, employees or invitees, and out of any Default or Breach by Vendor in the performance in a timely manner of any obligation on Vendor's part to be performed under this agreement. In addition, the Vendor expressly releases the aforementioned from all claims for loss, damage or injury arising from any cause whatsoever.
- 8. Insurance and Liability:** You, the Vendor, assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Vendor's displays, equipment, and other property brought upon the premises of the festival site. ALL vendors will provide, unless otherwise specified a Certificate of insurance to Management in the amount of \$1,000,000 (one million dollars). The certificate MUST list the Reno Chalk Art Festival and Liquid Blue Events as "Additionally Insured". Said certificate must be received by Management or exhibitor will not be allowed to participate in the exhibition. Management reserves the right, in Management's sole and absolute discretion, to require additional insurance based on Vendor's permitted use of assigned space. Under extenuating circumstances, when insurance is not available, Reno Chalk Art Festival and Liquid Blue Events, will require the Vendor/Sponsor to sign separate "Hold Harmless Agreement" above and beyond this signed agreement.
- 9. Utilities:** Electricity services are available during the Reno Chalk Art Festival for an additional fee, as set forth within. Vendors requiring said services must make prior arrangements directly with Management to utilize electrical systems and any other provided utilities which Vendor desires to utilize. Any vendor desiring to utilize a generator must obtain the prior written permission of Management, which such permission may be withheld by Management's sole and absolute discretion. All electrical appliances and connections must be in compliance with Nevada OSHA Regulation 1910.303 (B).

Company/ Business: \_\_\_\_\_ Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_